



# Investing in Africa

Supporting your organisation in reassessing investment opportunities and risks

**As multiple crises demand the world's attention and geopolitical divides deepen, Africa finds its economic recovery under threat, but this should not deter investors.**

Although a polarised world poses serious risks for Africa, the continent has proved resilient time and time again, presenting significant opportunities. For African countries and investors looking to invest or grow their business in Africa, the time is now.

In the eighth Africa Risk-Reward Index, Control Risks and Oxford Economics Africa compare some of the continent's largest and emerging markets, offering investors a snapshot of market opportunities and risks across Africa.

## How can we help you?

For more than 40 years, Control Risks has been helping clients prepare and assess their investment risks and opportunities in Africa. With eight offices in five countries across the continent, supported by an experienced team of more than 400 people and an extensive on-the-ground network, we can provide the support our clients need. We work with some of the largest investors and multinationals across the region as well as the most respected African companies, from mining and energy to NGOs, technology and telecommunications.

**Some of the ways we help our clients**



Stress-testing your growth strategy for Africa to re-align it with any fundamental changes in the political, regulatory and security environment triggered by COVID-19



Identifying economies, sectors and companies, which are likely to emerge stronger from the pandemic or may present opportunities for investment in distressed asset



Assessing your exposure to geopolitical, operational and reputational risks and rewards in Africa



ESG, cyber, reputational due diligence and strategic intelligence on current or potential investments



Building scenarios and monitoring key indicators to keep ahead of the curve in terms of risks and opportunities in the market



Security, risk and compliance reviews to assess your local risk exposure for projects/operations

**Control Risks in Africa**



**Control Risks  
offices in Africa**

- Dakar
- Johannesburg
- Lagos
- Maputo
- Nairobi

**Control Risks  
representations  
in Africa**

- N'Djamena
- Noukchott
- Port Harcourt
- Tripoli

**▶ Looking to invest or grow your business in Africa? Contact us and one of our Africa experts will be in touch.**